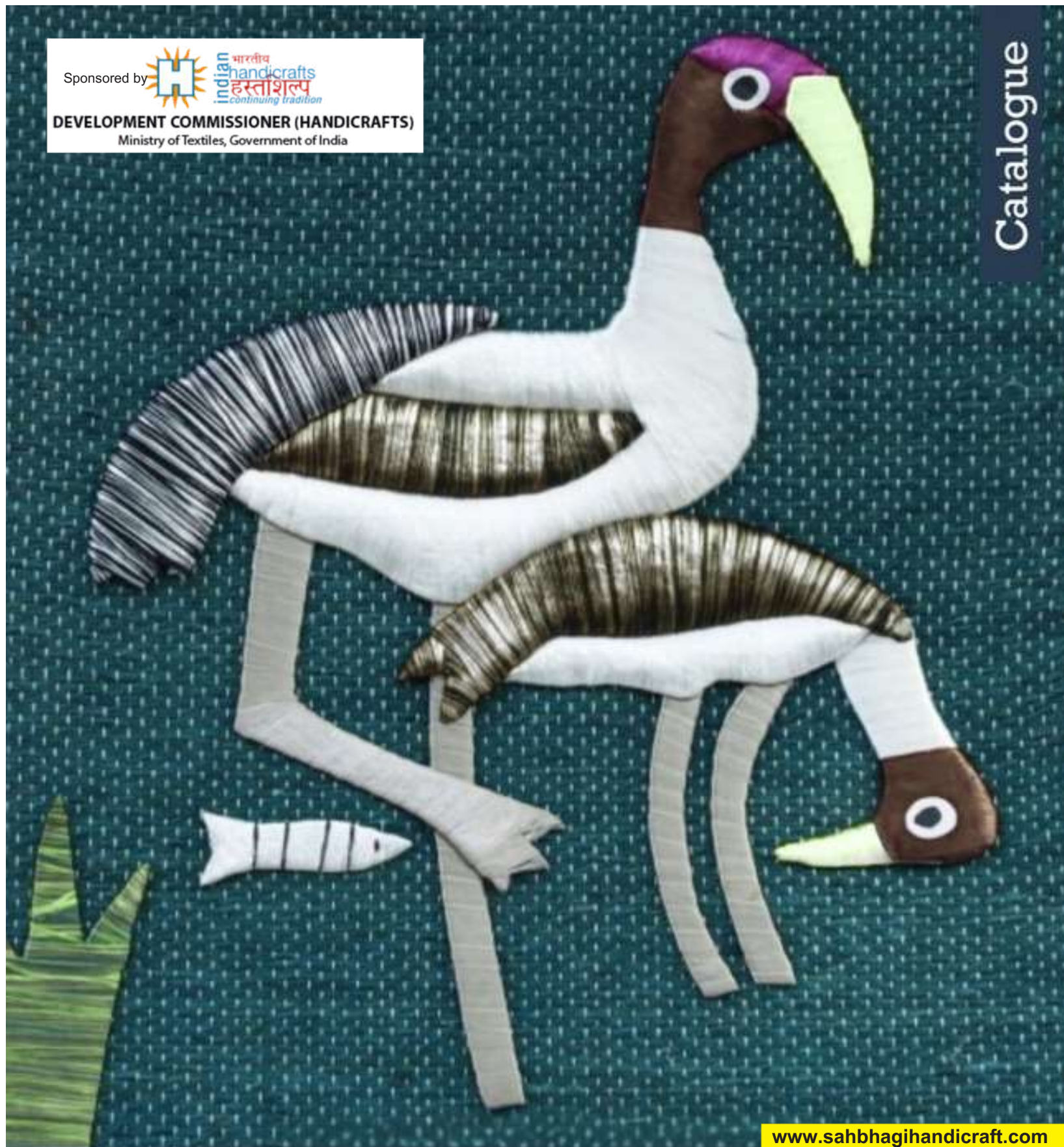


Sponsored by  भारतीय
handicrafts
हस्तशिल्प
continuing tradition

DEVELOPMENT COMMISSIONER (HANDICRAFTS)
Ministry of Textiles, Government of India

Catalogue



www.sahbhagihandicraft.com

 **SAHBHAGI**
HANDICRAFT

The Craft & the Organization

Introduction-

Jute fiber is naturally derived from plants, which is a non-toxic and eco-friendly and recyclable material. It is also called golden fiber because of its special golden luster. It is the second most important vegetable fiber after cotton in terms of use, global consumption, production and availability. The goods made from jute over the centuries have a wide range of products ranging from sacks, bags, ropes to folders, door mats, wall hangings, various types of swings, bottle covers, dolls, pen holders.

History-

Jute has been in use since time immemorial, the exact time has not been determined. Jute craft in India is associated with a rich past. Jute was used for utilitarian use around the world to make household and agricultural equipment such as rope hand cloths, wall hangings, etc., before being transformed into a commodity used for commercial exploration. Jute craft has developed in India focusing on eastern India. The maximum production of jute was generally done in Bengal in the Middle Ages, from where it also began to be exported globally in the 18th century. In 1793 AD the East India Company exported the first consignment of jute from India. By 1939, Bengal had become a major pillar of jute production with 68377 looms.

Ghazipur Jute Wall Hanging-

About 60 villages in Ghazipur district, located on the west bank of the river Ganges, about 80 km northeast of Varanasi, produce one of India's own GI (I) decorative items, popularly known as golden fiber wall hangings. Making wall hangings from jute fibers is a handiwork of craftsmen and is a legacy passed down from generation to generation. No single hazardous material or process is used when producing the artwork. The designs are drawn from daily life including villages, flora and fauna, deities and natural landscapes.

Manufacturing Process-

Natural colored raw jute is bleached to produce white and soft colorless yarn. Jute is dyed in different colors in the traditional way. Weaving is done with a pit-loom of about 5 feet. After weaving the excess thread is cut and smoothed. The final part of the production technology is the patching of art silk, yarn, velvet paper and beads to create beautiful designs and decorate wall hangings. Various types of designs are made by the craftsmen based on the global market demand. In order to make jute handicrafts Artisans socially, educationally and financially self-reliant while working towards jute Artisans empowerment, the Office of Development Commissioner (Handicrafts), Ministry of Textiles, Government of India has launched Ambedkar Handicrafts Development Scheme in Paharpur, Ghazipur. It is being run by the Sahbhagi Handicraft Producer Company Limited





About Organization

Sahbhagi Handicraft Producer Company Limited was founded with the vision of supporting skilled handicraft artisans, especially from underprivileged and rural communities, by creating sustainable livelihood opportunities. The company is committed to preserving India's rich heritage of jute-based craftsmanship while improving the socio-economic condition of artisan families through fair trade, design innovation, and market access. At Sahbhagi Handicraft Producer Company Limited, we are not just producing handcrafted goods — we are building futures, preserving legacies, and promoting dignity through meaningful enterprise.

Working closely with local artisans, we help nurture traditional skills, ensure fair wages, and build capacity to meet evolving market needs. Our mission is to empower these communities not through charity, but through opportunity — enabling them to grow confidently in a competitive and fast-moving world.

Registered as a private limited company under the Companies Act, our Corporate Identity Number (CIN) is U74101UP2023PTC177887, and our GST number is 09ABKCS5726R1ZC. We operate with the goal of building an artisan-led, self-sustained ecosystem where creativity, culture, and community thrive together.

Jute handicrafts

Jute fiber has the tendency to transform itself into awe inspiring artifacts and handicrafts. Jute handicrafts made from jute are very appealing and are just perfect to adorn the favorite corners of your home, offices, restaurants, hotels, and so forth. Jute industry also provides employment to artisans and traders who are involved in making infinite varieties of jute crafts and artefacts. Jute crafts include wall hangings,, coasters, lamp shades, decorative articles and showpieces.







Wall Hangings GANESHA

ITEM NO. : SHPC 47 | ₹ 1000.00
SIZE - 55×80 cm

Wall Hangings 2 birds

ITEM NO. : SHPC 26 | ₹ 650.00
SIZE - 50×95 cm





Wall Hangings 2 birds

ITEM NO. : SHPC 26
SIZE - 50×95 cm

₹ 650.00

Wall Hangings KRISHNA

ITEM NO. : SHPC 58
SIZE - 55×100 cm

₹ 950.00





Wall Hangings HANUMAN

ITEM NO. : SHPC 47 ₹ 1000.00
SIZE - 55×80 cm



Wall Hangings WELCOME

ITEM NO. : SHPC 84 ₹ 500.00
SIZE - 40×70 cm





**Wall Hangings
GAUTAM BUDDHA**

ITEM NO. : SHPC 62 ₹ 950.00
SIZE - 55×100 cm



Wall Hangings HUT SCENERY

ITEM NO. : SHPC 24 ₹ 900.00
SIZE - 75×85 cm

**Wall Hangings WHITE
SNOW HUT TREE**

ITEM NO. : ₹ 1300.00
SVS 67 SIZE -
100×100 cm



**Wall Hangings
WHITE SNOW HUT TREE**

ITEM NO. : SHPC 70 ₹ 1250.00
SIZE - 100×100 cm





Wall Hangings 3 TOMB HOUSE

ITEM NO. : SHPC 34 | ₹ 1600.00
SIZE - 120×100 cm



Wall Hangings 2 PARROT

ITEM NO. : SHPC 14 | ₹ 500.00
SIZE - 40×75 cm



Wall Hangings SWAN

ITEM NO. : SHPC 59 | ₹ 800.00
SIZE - 45×60 cm



Wall Hangings SWAN

ITEM NO. : SHPC 19 | ₹ 300.00
SIZE - 30×60 cm

Wall Hangings 2 DEER

ITEM NO. : SHPC 15
SIZE - 30×50 cm

₹ 350.00



Wall Hangings CIRCLE

ITEM NO. : SHPC 76
SIZE - 50×80 cm

₹ 800.00



Wall Hangings DOLPHIN

ITEM NO. : SHPC 40
SIZE - 60×60 cm

₹ 900.00





Wall Hangings TREE

ITEM NO. : SHPC 35 | ₹ 900.00
SIZE - 60×6170 cm

Wall Hangings ELEPHANT

ITEM NO. : SHPC 23 | ₹ 400.00
SIZE - 45×65 cm



Wall Hangings SHAPE

ITEM NO. : SHPC 11 | ₹ 1200.00
SIZE - 60×150 cm





Wall Hangings
GEETA KA UPDESHYA

ITEM NO. : SHPC 50
SIZE - 100×95 cm

₹ 1400.00



Wall Hangings MULTIPLE BOAT

ITEM NO. : SHPC 38
SIZE - 100×95 cm

₹ 1200.00



Wall Hangings MULTIPLE TREE

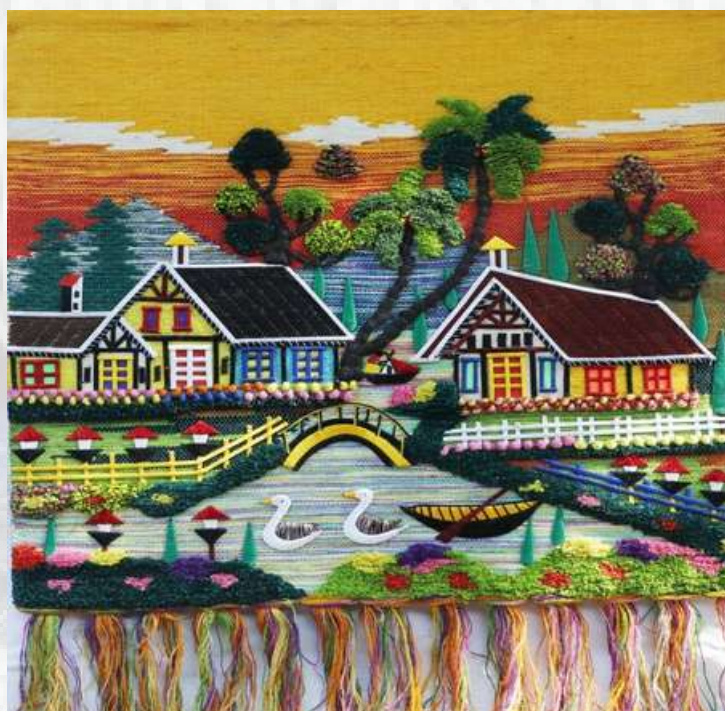
ITEM NO. : SHPC 50
SIZE - 100×95 cm

₹ 1200.00



Wall Hangings Boat scenery

ITEM NO. : SHPC 41 ₹ 900.00
SIZE - 75×85 cm



Wall Hangings Scenery House

ITEM NO. : SHPC 48 ₹ 900.00
SIZE - 75×85 cm



Wall Hangings FLOWER TREE

ITEM NO. : SHPC 60 ₹ 1150.00
SIZE - 100×100 cm



Wall Hangings Fountain

ITEM NO. : SHPC 001 ₹ 2700.00
SIZE - 150×170 cm



Wall Hangings tree wave

ITEM NO. : SHPC 32
SIZE - 100×100 cm ₹ 900.00



**Wall Hangings
brown tree**

ITEM NO. : SHPC 75
SIZE - 60×60 cm ₹ 900.00



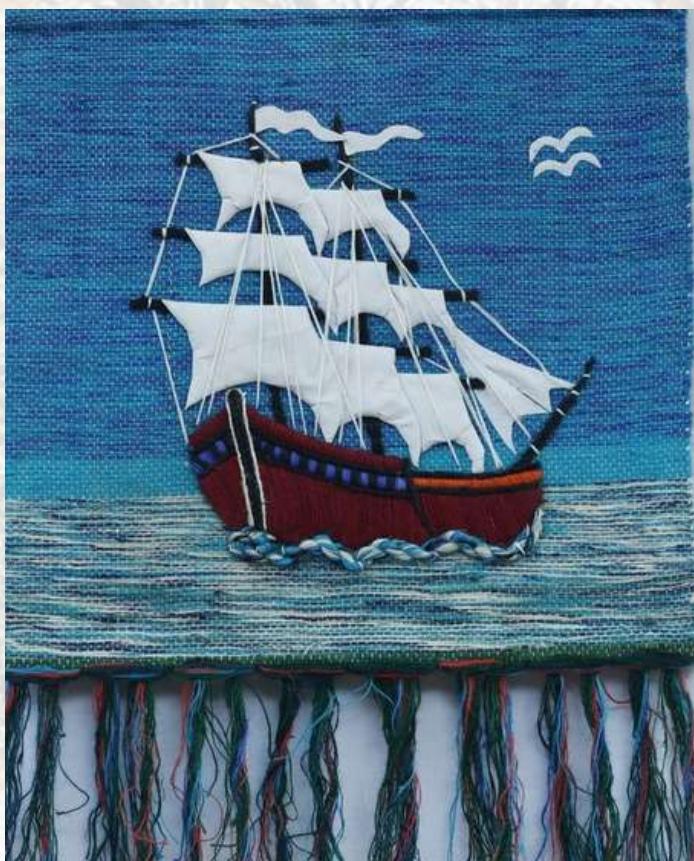
Wall Hangings WAVE

ITEM NO. : SHPC 57
SIZE - 40×70 cm ₹ 600.00



**Wall Hangings
cloud wave**

ITEM NO. : SHPC 29
SIZE - 60×60 cm ₹ 900.00



Wall Hangings BOAT

ITEM NO. : SHPC 54
SIZE - 55×100 cm ₹ 800.00



Wall Hangings Inverted Fish

ITEM NO. :
SHPC 009 ₹ 1000.00
SIZE - 50×80 cm



**Wall Hangings RED
THREAD TRIANGLE**

ITEM NO. : SHPC 79 ₹ 600.00
SIZE - 40×70 cm



**Wall Hangings
FLOWERS POT**

ITEM NO. : SHPC 55
SIZE - 60×60 cm



Flower Hangings

ITEM NO. : SHPC 101 | ₹ 250.00



Birds Hangings

ITEM NO. : SHPC 102 | ₹ 200.00



Birds Hangings

ITEM NO. : SHPC 103 | ₹ 160.00



Birds Hangings

ITEM NO. : SHPC 104 | ₹ 180.00



Jute Bag

ITEM NO. : SHPC 105 | ₹ 170.00
Size : 12*14*6



Birds Hangings

ITEM NO. : SHPC 106 | ₹ 180.00



Door Mat

ITEM NO. : SHPC 107 | ₹ 250.00
Size.: 14*14



Door Mat

ITEM NO. : SHPC 108 | ₹ 270.00
Size : 16*12



Jute Bag

ITEM NO. : SHPC 109 ₹ 150.00
Size : 12*12



Jute Bag

ITEM NO. : SHPC 110 ₹ 180.00
Size : 12*14



Jute Bag

ITEM NO. : SHPC 111 ₹ 180.00
Size : 12*14



Jute Bag

ITEM NO. : SHPC 112 ₹ 190.00
Size : 12*14



Jute Bag

ITEM NO. : SHPC 113 | ₹ 130.00
Size : 8*10



Jute Bag

ITEM NO. : SHPC 114 | ₹ 135.00
Size : 10*12*5



Jute Bag

ITEM NO. : SHPC 115 | ₹ 150.00
Size : 12*14



Jute Bag

ITEM NO. : SHPC 116 | ₹ 180.00
Size : 10*12*6



Jute Bag

ITEM NO. : SHPC 117 | ₹ 165.00
Size : 12*14*5



Jute Bag

ITEM NO. : SHPC 118 | ₹ 150.00
Size : 12*14*5



Jute Bag

ITEM NO. : SHPC 119 | ₹ 150.00
Size : 10*12*5



PREPARATION OF JUTE PRODUCT



1 DRAWING



2 BLEACHING



3 TAANI



4 DYEING



5 LACCHI FORMATION



6 WEAVING



7

FINISHING/COMPLETION



8

MARKETING



DEVELOPMENT COMMISSIONER (HANDICRAFTS)
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